

Template letters for local media coverage

Getting coverage in your local press is a great way to help raise awareness and spread the word about our campaigns.

Use the templates below to help draft your letter.

You can search this database of media contacts to find papers and editors your area:

wiki.openrightsgroup.org/wiki/UK_local_media_contacts

Template letter to raise awareness of debt and the cost of living crisis

Dear [editor]

This paper has noted the damaging effects of the cost of living crisis, which will hit households on lower incomes hardest. Shocking new research commissioned by the charity Debt Justice has revealed that half of all UK adults - that's 25 million people - are either in debt or worried about falling into debt.

[if applicable]

An article in this paper titled X on [DATE] wrote that [QUOTE].

I am a local activist with Debt Justice, which readers may know by its previous name, Jubilee Debt Campaign. Debt Justice are currently campaigning for an end to bailiff use by councils, a cause I expect many readers would agree with. I would urge any readers of this paper who are concerned about rising debt levels following the cost of living crisis to join me in writing to our local councilors to demand they end this cruel and outdated practice. You can find more information and a template email at:

act.debtjustice.org.uk/councils-ban-bailiffs

Yours Sincerely,
[name]

Template letter to raise awareness of debt and the cost of living crisis

(Birmingham)

Dear [editor]

This paper has noted the damaging effects of the cost of living crisis, which will hit households on lower incomes hardest and push more people into debt.

[if applicable]

An article in this paper titled X on [DATE] wrote that [QUOTE].

One of the most distressing aspects of unpayable household debt can be the draconian enforcement measures people in are subjected to. A recent FOI request by the charity Debt Justice has revealed the Birmingham City Council referred more than 20,000 debts to bailiffs last year. These are local people who were unable to pay missed council tax payments and parking infractions. Those who have faced action from bailiffs speak of the intense distress caused by the enforcement at a time of immense financial strain.

I am a local activist with Debt Justice, which readers may know by its previous name, Jubilee Debt Campaign. Debt Justice are currently campaigning for an end to bailiff use by councils, a cause I expect many readers would agree with. I would urge readers of this paper who are concerned about rising debt levels following the cost of living crisis to join me in writing to Birmingham's local councilors to demand they end the use of bailiffs. You can find more information and a template email at: act.debtjustice.org.uk/councils-ban-bailiffs

Yours Sincerely,
[name]



*Join the movement to end unjust debt
and demand a fair economy for all*